

Alliance for Water Stewardship Commitment



Pakistan Tobacco Company is committed to creating A Better Tomorrow by advancing sustainable water stewardship as a core component of our operational ethos. Recognizing that water is a vital resource for our industry, our communities, and our ecosystems, we aim to responsibly manage water resources through collaborative efforts that align with the principles of the Alliance for Water Stewardship (AWS).

Our Commitment to the AWS Principles

Water Governance

We commit to strengthening water governance by implementing structured frameworks for water-related decision-making within our operations and promoting transparent reporting. We will foster an inclusive approach by engaging local stakeholders and regulatory bodies to ensure shared responsibility in sustainable water management.

Sustainable Water Balance

Recognizing the finite nature of water resources, we are committed to maintaining a sustainable water balance in our operations. This entails optimizing water usage efficiency across all stages of production and adopting advanced water-saving technologies. Our goal is to reduce water withdrawals and manage consumption with a view to safeguarding water availability for surrounding communities and future generations.

Good Water Quality

As part of our commitment to responsible water management, we strive to protect water quality within and beyond our operational boundaries. Through rigorous monitoring and treatment practices, we ensure that any wastewater discharged from our facilities meets or exceeds national water quality standards, contributing to healthier ecosystems.

Important Water-Related Areas

We pledge to actively support the preservation of water-related areas that are crucial to the biodiversity and socio-economic stability of our region. By identifying, protecting, and where possible, restoring these areas, we aim to reduce the ecological footprint of our operations and reinforce our role as stewards of the environment.

Safe Water, Sanitation, and Hygiene (WASH)

Ensuring access to safe water, sanitation, and hygiene is essential for the health and well-being of our workforce and neighboring communities. We are dedicated to providing clean water and adequate sanitation facilities within our operations, advocating for improved access to WASH in our surrounding areas, and supporting programs that promote public health and hygiene education.

Commitment to Collaboration and Continuous Improvement

We recognize that achieving our water stewardship goals requires ongoing collaboration with local stakeholders, government bodies, and non-governmental organizations. We commit to actively participating in multi-stakeholder platforms, sharing our insights and practices, and seeking new partnerships that contribute to sustainable water management across Pakistan. Furthermore, we will continuously assess, refine, and enhance our water stewardship practices in line with evolving best practices and emerging challenges.

Through this commitment, Pakistan Tobacco Company reaffirms its pledge to A Better Tomorrow by adopting water stewardship practices that foster sustainability, resilience, and shared value for all.

Rodrigo Nunes
Operations Director, Pakistan

A handwritten signature in black ink, appearing to read 'Rodrigo Nunes', is written over a horizontal line.